


Trish Vasquez

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 Trish Vasquez is a strategy, operations, marketing, and publicity executive with extensive experience marketing film and creative content, as well as issue-driven projects. Trish has over **25 years** of experience with B2B and B2C marketing including: international, awards, and distribution as well as trade shows, publicity, digital, events, targeted, and creative. In 2011, she co-founded a not-for-profit elementary school in Redondo Beach. Trish and her collaborators built the school from **concept to launch** and she handled day-to-day management and marketing for several years. Trish has extensive experience in team management and is skilled in pivoting in response to climate and environment. A **UCLA** graduate and fluent in Spanish, Trish has worked on over 60 studio Golden Globe Campaigns, marketing and production on hundreds of independent films, building and managing teams for release, film festivals, & events around the world, including promotional marketing, designing & creating websites, and social media campaigns.

2023 Highlights: TIFF Industry Selects, IT ONLY TAKES A NIGHT VOD Release, REVIVAL69 @ SxSW, BRING HIM TO ME U.S. Release

International Releases: SIMULANT, Venice Film Festival Official Selection, DEAD FOR A DOLLAR

Markets/Trade Shows: EFM, Cannes Marche, TIFF, AFM

Golden Globe® & Oscar® Winners & Nominees - IF BEALE STREET COULD TALK, VICE, WAR DOGS, MAD MAX: FURY ROAD, HER, AMERICAN SNIPER, GRAVITY

Franchises - FANTASTIC BEASTS & WHERE TO FIND THEM, LEGO MOVIE, LORD OF THE RINGS, AUSTIN POWERS

International Films: NOSOTROS LOS NOBLES (Mexico), HEAD FULL OF HONEY (Germany)

Documentaries: REVIVAL69, WHO SHOT ROCK AND ROLL, COUNTRY:PORTRAITS OF AN AMERICAN SOUND

Business Development: Arts2Work Creative Apprenticeship Business Development, Operations/Marketing for TKG

Personal/Artists/Passions: Leader, The State Project Giving Circle; Founder, Southbay Equity Project, Judy Selk-Flores (artist), The Cadillac Angels (music), Steven Kochones (director)

Trajectory

VICE-PRESIDENT, MARKETING & PUBLICITY, MYRIAD PICTURES MAR 2022 - PRESENT

Conceptualize, strategize, and implement marketing & publicity campaigns for a leading independent production, sales & distribution company.

BUSINESS & MARKETING CONSULTANT, ELBIE STUDIO JAN 2009 - MAR 2022

Studio clients: Warner Bros., Annapurna, United Artists Releasing, Arclight Prod. Issue driven clients: Arts2Work/ Alliance For Media Arts & Culture

FOUNDING EXECUTIVE DIRECTOR/BOARD, THE KNOWING GARDEN COMMUNITY SCHOOL AUG 2010 - PRESENT

THE KNOWING GARDEN is a **community** Elementary school for the children and families of the Greater South Bay area.

VP, INTL MARKETING & PUBLICITY, SUMMIT ENTERTAINMENT, JAN 2005 - JUN 2008

International Marketing and PR Executive leading **sales, marketing,** and **theatrical release** of a broad range of films around the world for and with independent and studio clients.

VP, INTERNATIONAL PUBLICITY, NEW LINE CINEMA, JUN 1996 - DEC 2004

Leading campaigns including events, field promotions, creating press materials, national promotions, and production publicity on films from DON JUAN DEMARCO to LORD OF THE RINGS.

Workflow Expertise

Adobe*Amazon Affiliates*Basecamp*Canva*Constant Contact*Discord*Dropbox*Facebook/Business Suite*Google Analytics/Suite*Hightail*Hootsuite*IMDBPro*IndeeTV*iMovie*Instagram*LinkedIn*Mailchimp*Meta*Microsoft/Teams*Photoshop+Express*picMonkey*Quickbooks*Slack*StarCM*SurveyMonkey*TikTok*Tumblr*Twitter*Vimeo*Wix*WhatsApp* Wordpress*YouTube